SMARTR⚷⚷MS™

ROOM RESERVATION SOFTWARE

Transaction Tokens License

Sell Rooms Directly to Guests

Through "YOUR HOTEL'S WEBSITE!"

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SMART**ROOMS** - Transaction Tokens License

SMARTROOMS TTL Room Reservation Software is integrated with your Hotel's website and the entire Room Reservation process takes place under **Your Hotel's Website** (Domain) name.

The Guest visits your website and clicks on the reservation link, views rooms availability; selects available rooms; fills the booking form and submits the order. The Guest gets an **Instant Confirmation** of the booking on screen and by email..

Your Guests **DO NOT PAY ONLINE** while booking their rooms. You can collect the payment from Your Guests upon arrival or by other Offline methods like Bank Transfer. (You Do not have to invest in a Payment Gateway or pay any Commissions on Sales.)

This is a WIN-WIN situation for the Guest and Your Hotel. The guest is able to view Room Availability and gets a confirmed booking while YOUR hotel gets a Complete Reservation Software at a Very Low Cost and continues to save money on credit card commissions, booking commissions paid to agents, website hosting fees etc…

How Does SMART**ROOMS** - Transaction Tokens License Benefits Hotel's?

Branding Advantage SMARTROOMS Room Reservation Software is Licensed and Integrated with your Hotel's website and the entire Room Reservation process takes place under your Hotel's Website (Domain name).

Delight YOUR Guests The entire booking process is simple, transparent, quick, error free and is guaranteed to delight your guests even before they enter your hotel.

Online Room sales Most people are using the Internet to confirm hotel bookings and prefer to book directly with hotels by using the hotel's online reservation systems.

No Commissions on Sales You do not pay any commissions on total revenue or Transaction Fees per booking. All room bookings made through SMARTROOMS TTL are FREE.

Unlimited License SMARTROOMS Transaction Tokens is licensed annually on a per-hotel location basis for UNLIMITED number of rooms i.e there is no limit to the number of rooms that the hotel can sell online.

Increase Direct Sales Sell your rooms directly to guests from your Hotel's website. NEW and REGULAR Customers can book directly through your website.

Room Availability At A Glance Your guests can view the available/unavailable status of rooms at a glance and proceed ahead for booking.

Instant Booking Confirmation Guests can see their booking receipt on the screen which they can print as well as receive an email with the booking details.

Direct Payments There is NO third party travel website/agency involvement. You collect all payments directly from the guest as per your policy.

Save Huge commissions Guests book directly with you. You save on commissions paid to Travel agents/ Portals as well as commissions charged by the payment gateway service provider.

No-show Protection You get the complete booking details from the guest and can collect the payment from guests in advance for their booking. In case of a No-Show the hotel does not have to suffer a loss.

Save Time Your reservation staff does not have to exchange time-consuming emails and faxes with your guests as the booking process is completed automatically.

Sell Additional Services The guest can request and order Additional Items such as Airport Pickup services during the booking process.

Hosting On High speed web servers. The SMARTROOMS Reservation Software is securely hosted on high speed Servers with 99.99% Uptime.

SMARTROOMS - Transaction Tokens License Features

Strong Validation A calender interface is provided for the guests to choose their travel dates. Strong Validation checks ensure that the guest booking has no errors.

Delight YOUR Guests The entire booking process is simple, transparent, quick, error free and is guaranteed to delight your guests even before they enter your hotel.

No Sign-Up Guests are not forced to sign-up and verify their credentials before they book their rooms. This ensures that they can quickly book their rooms in 3 simple steps... Check availability, Confirm room and Submit booking request.

Room Availability A graphical snapshot of Room availability is shown when travel dates are entered and the guest can quickly view the status at a glance.

Request A Room If rooms are unavailable, guests can submit a form requesting rooms for their dates of travel.

Instant Booking Confirmation Guests can see their booking receipt on the screen which they can print as well as receive an email with the booking details.

Guest Tariff Additional Adult and Additional Child Tariff can be entered for each Room-Type.

Booking Cancellation Guests can submit their cancellation request online incase of change in travel plans.

Manage Room Sales Easily Block/Unblock Rooms or Suspend/Resume Sales of Room-Types. e.g Deluxe room can be suspended from being shown on the website. The hotel can unsuspend the room-type if it wishes to accept reservations for that room-type.

Control Room Sales You can restrict the number of rooms a guest can book online.

Offer Discounts On Room-Rates You can offer a fixed discount on the displayed room-rate or an early-bird discount if the guest books a room in advance.

Currency Localisation Easily change the currency prefix and suffix and Sell Rooms in your Local Currency.

Room Inventory Room inventory is automatically decreased upon room confirmation and increased upon room cancellation.

Sell additional services Guests can order additional services sold by you such as airport-pickups during the booking process.

REPORTS SMARTROOMS generates helpful reports which give the hotel a powerful insight into its business. Some Reports include, Room Booking Schedules, Transaction Reports, Top 10 Guest Countries, Monthly/Annual Income etc...

Admin Control Panel: SMARTROOMS has a very user-friendly control panel. The hotel can easily add room types, enter room rates, block rooms, unblock rooms, view transactions, view cancellation requests, cancel bookings as well as view and print reports.
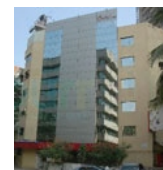
SMART**ROOMS** - Clients

Chateau Windsor Hotel, Mumbai India www.chateauwindsor.com

Chateau Windsor Hotel is South Mumbai's leading budget hotel catering to the needs of the corporate and visiting guests not only from India but from around the world.

Hotel Orritel West, Mumbai India. www.orritel.com

A unique three Star Boutique Hotel with 26 well-furnished rooms with all modern facilities located 20 minutes away from the Domestic and International airport.

Hotel Meghniwas, Jaipur India. www.meghniwas.com

A unique three Star Boutique Hotel with 26 well-furnished rooms with all modern facilities located 20 minutes away from the Domestic and International airport.

Why is SMARTROOMS Licensed and Not Sold?

SMARTROOMS is a web-based Hotel Room Reservation software. A copy of the SMARTROOMS software is is installed on Our Web-Servers located at a Data-Center and configured under your Hotel's domain name. The web-servers are maintained by Point 2 Point Communications and all costs like annual data center costs, software license fees, bandwidth costs, server backup costs, server maintenance costs, software maintenance costs, etc... are paid by Point 2 Point Communications. Since, these costs are recurring in nature, SMARTROOMS is licensed to the Hotel and the recurring costs are recovered from setup fees, sales commissions, transaction fees and application hosting fees as long as the Hotel uses the SMARTROOMS software.

SMART**ROOMS -** Transaction Tokens Pricing Structure

Room Sales Per Day	UNLIMITED
Annual License Fee	₹ 17500*
One-Time Setup Fee* Per Hotel Location (Installation and Branding of SMARTROOMS with Hotel Website)	₹ 12500*
Customisation Fee* (Optional) (Customisation Fee* - SMARTROOMS is by default integrated in the Cool-Blue Theme.)	₹ 5000*

Annual Hosting Fee
Host Your Hotels Website Free!!!

\# Disk Space: 250 MB \# Monthly Bandwidth: 5 GB \# Email Accounts: 10
\# Hosting Service Provider: famehosting.com \# Linux Shared Hosting Plan. (Dynamic Autumn Plan)

100% Free Bookings!!!

Room Bookings are managed through a Transaction Token Method. One Transaction Token is deducted for each successful booking. You are provided **UNLIMITED Transaction Tokens** in advance. There are no booking charges or commissions. All room bookings made through SMARTROOMS TTL are FREE.

* Service Tax Additional As Applicable.

For Online Demo Visit : http://www.smartrooms.in/demo